



## PRESS RELEASE

# Study programs in foreign languages at the University of Economics, Prague

The goal of the University of Economics, Prague is to be an active member of the international education market with its programs in foreign languages. The University offers six English master's programs and one bachelor program taught in Russian.

10<sup>th</sup> April 2011, Prague

International awards and rankings are playing a more and more important role in the decision making process of future students. The University of Economics, Prague is entitled to use the ECTS Label and DS Label of the European Commission until the end of 2013. These certify correct use of the European credit system and enable easier acknowledgement of education abroad. 2010 was the third year in row when the University of Economics, Prague received the international award "1st Business School in Eastern Europe" by Eduniversal and in the Financial Times, a rank of 73 in "European Business School Ranking 2010" (in Eastern Europe, there are only two Polish schools and The University of Economics, Prague).

"International study programs are the highest form of international cooperation and provide international prestige and financial income from tuition", says Prof. Machková, Vice-President for International and Public Relations. Master degree program applications for the International Management CEMS MIM are already closed. It is a joint project of 26 prestigious universities and 60 multinational corporations and was ranked the 2<sup>nd</sup> best in the world by the Financial Times ranking. There are five more programs in English with applications open until the end of April.

**International Business – Central European Business Realities** is a master program classified as double degree. The program was established to address the specificities and characteristics of the Central European business environment within the framework of the increasing trends of globalization. It provides students with a comprehensive business education in the main fields of economics, management, finance, marketing and negotiations. Students are offered the possibility to fulfill part of their study obligations at the **University of Lyon Business & Management School** (France), or at the **University of Applied Science in Mainz** (Germany), or at **Management Center Innsbruck** (Austria), or at the **International University Geneva** (Switzerland), and to obtain graduate degrees (a **double degree**) from both the Czech and host universities.



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The joint Master in **Finance and Accounting for Common Europe** program is an innovative, two-year program supported by the European Union. The University of Economics, Prague, Faculty of Finance and Accounting, provides this program together with Rotterdam University, the University of Ljubljana and Matej Bel University in Banska Bystrica.

**The M.A. in Economics of Globalization and European Integration** is a European Joint Studies Program organized by seven European partner universities and Chinese Xiamen University and Universidade de Brasília in Brazil. The group of international students spends one trimester in France, one in Belgium and one in Prague.

**International and Diplomatic Studies** is a two-year master's program in the Faculty of International Relations. The program covers the fields of international politics, international economics, international law, comparative politics, diplomatic history, etc. As part of the program, students are sent for a mandatory semester abroad to be hosted by a partner university (e.g. in France, Germany, Mexico, Korea, Poland, Turkey, etc.).

**Economic and Regional Studies of Latin America**, a master program in the Faculty of Economics and Public Administration, is focusing on economic and social systems of Latin America. This program offers a double degree from the University of Economics, Prague and the second from an institution in Argentina, Bolivia or Chile. The deadline for application is May 31<sup>st</sup>, 2011.

For the first time, the University of Economics, Prague is opening a bachelor's program taught in a foreign language. It will be a Russian program **Экономика предприятия и менеджмент** in the Faculty of Business Administration; it will start next academic year.

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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20 000 students and has six faculties - five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. University of Economics, Prague graduates occupy responsible positions in the private as well as in the public sector. Most of them find their positions in the sectors of industry and services, trade, marketing, banking, public services, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign Economists have obtained the



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honoris causa title; to mention just a few, for example, are the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at [www.vse.cz](http://www.vse.cz)

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