



PRESS RELEASE

VŠE participating in the Patterns of Business Internationalization in Visegrad Countries – In Search of Regional Specifics project by the International Visegrad Fund

The International Visegrad Fund (IVF) is financing a research project entitled “Patterns of Business Internationalization in Visegrad Countries – In Search of Regional Specifics”, which is being conducted from 2013-2014. The University of Economics, Prague (VŠE) is one of the partner universities from Visegrad countries participating in the project.

Prague, 12 July 2013

The International Visegrad Fund (IVF) is financing a research project entitled “Patterns of Business Internationalization in Visegrad Countries – In Search of Regional Specifics”, which is being conducted from 2013-2014. The University of Economics, Prague (VŠE) is one of the partner universities originating from the four countries participating in the project.

The project consortium consists of five partner universities, i.e. their faculties or departments: the Faculty of Economics and International Relations, Cracow University of Economics (coordinator university, Poland); the Department of International Trade at the Faculty of International Relations, the University of Economics, Prague (Czech Republic); the Department of Economic Theory at the Faculty of Economics of the University of Miskolc (Hungary); the Department of Marketing, Faculty of Economics and Management, Slovak University of Agriculture in Nitra (Slovakia) and the Department of Economic Sciences, Faculty of Management and Economics, Gdansk University of Technology (Poland). For VŠE, the local coordinator / key investigator is Josef Taušer, Ph.D., Vice-Dean for Research and Doctoral Studies at the Faculty of International Relations.

The project aims to integrate researchers from Visegrad countries by exchanging experience on research and benefitting from the mutual exchange of knowledge and expertise between partner universities and beyond. The project is based mainly on research activities and scientific exchange. Apart from the research project, which is the main task of the project, the



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V4 Conference on “International Entrepreneurship and Internationalization of Firms in Visegrad Countries V4” is planned for April 2014.

The main coordinator of the project is Dr hab. Krzysztof Wach from the Department of Entrepreneurship and Innovation CUE (he is also the local coordinator for Southern Poland), who is supported by four local coordinators. These are: from Slovakia, Prof. Dr. Ing. Elena Horská - Vice-Rector for International and Public Relations; from the Czech Republic, Doc. Ing. Josef Taušer, Ph.D. – Vice-Dean for Research and Doctoral Studies; from Hungary, Dr. Andrea Gubik Sáfrányiné; and from Poland, Prof. PG dr hab. Nelly Daszkiewicz as the coordinator for Northern Poland. The international research team currently consists of 15 researchers from the above-mentioned five universities.

The project is mainly financed by the International Visegrad Fund (IVF) within the scheme of “Standard Grants” and the track “Scientific Exchange and Research” and is co-financed by Cracow University of Economics as well as four partner universities.

The International Visegrad Fund was established on June 9, 2000 under an agreement concluded by the Visegrad Group V4 as a financial project supporting international initiatives within the partner countries (V4) and the Eastern Partnership. The agreement was concluded between the Czech Republic, the Republic of Hungary, the Republic of Poland and the Slovak Republic.

Detailed information on the project at: www.visegrad.uek.krakow.pl

Detailed information on the conference at: www.conference.uek.krakow.pl

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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.



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